

Your Special Report On The 7 Biggest Wedding Planning Mistakes!

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"Helping You Plan The Wedding Of Your Dreams!"

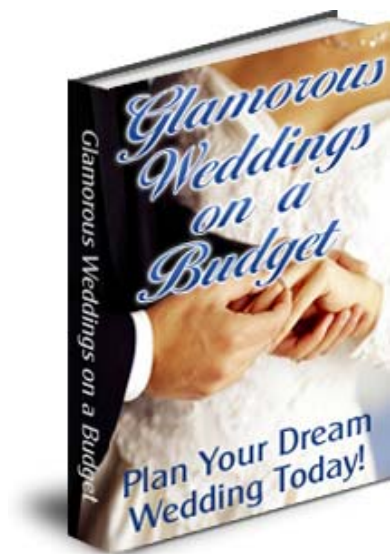
Dear Bride,

Congratulations on requesting access to your special report on the 7 biggest wedding planning mistakes and scams.

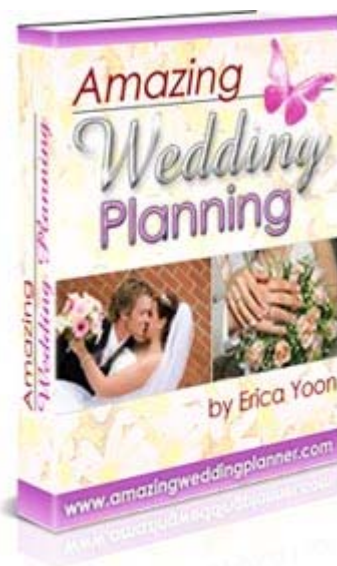
You have made a smart decision that easily saves you thousands of dollars.

But, more importantly, you're about to discover simple ideas that transform wedding planning from a stress-filled, draining task into a fun event that strengthens your relationships with friends, family, and new husband-to-be!

We highly recommend the following 2 ebooks to help plan your wedding!



<http://noblevideo.com/dreamweddings>



<http://noblevideo.com/amazing-wedding-planning>

We also have a Wedding Resource Directory at the end of this special report!

Mistake #1: Don't Mention The Word "Wedding"

You see, the wedding industry is NOT your friend. They generate billions of dollars by more often than not taking advantage of brides rather than helping them.

This often comes somewhat as a shock to many brides. You'd think since you're paying the bill, vendors should want to bend over backwards to make sure you're happy.

The problem is that there is so much money in the wedding industry that it changes the way people act. When they see a bride-to-be, all of the sudden dollars signs appear.

They know you're going to be spending a LOT of money. Their whole focus too often becomes centered on how they can get the most money possible out of your budget.

Since a wedding is a once in a lifetime occasion, vendors aren't worried about converting you into a long-term customer (like with most businesses).

This is foolish, of course because brides are going to know many other brides that can send referrals. But, often short-term money has a way of changing their perspective.

Alright, now that we've got the most basic "money-saving mindset" a bride must have to be successful at planning, let's talk about the single best way of dealing with it.

Now, if you're just scanning this special report, STOP and listen carefully.

What I am about to tell you will DEFINATELY save THOUSANDS of dollars (or hundreds if your total budget is less than a couple thousand).

The most important tip is simply never to use the word "**Wedding**" when getting quotes from vendors.

Instead, tell them it's a "Celebration," "Event," or other vague term that's technically true.

Some examples of vendors where you'd do this are the band, DJ, caterer, florist, and one of the most important ones are the location managers for the reception.

Why take this step?

The answer is because prices always suddenly double or triple and new "convenience" charges appear when vendors hear the "Wedding" word.

What's more, you should specifically look for vendors that don't cater to only the wedding industry. Look for those that serve corporate clients or maybe are just starting out. They still have a skill set, but haven't realized how much money they can get out of unassuming brides!

Mistake #2: Not Knowing What You Want!

When it comes to planning a wedding, you face a lot of difficult decisions.

From floral arrangements to the right location and the perfect dress, there are thousands of amazing options to create your dream wedding.

Although more choices are great, they also have a downside.

Too many choices lead to one of the biggest wedding planning mistakes: Not being clear on what you want!

Why's this so important?

For example, let's say you're shopping for a wedding dress. If you walk into a bridal shop, there are hundreds of potential dresses there.

If you know a certain color you're looking for, this helps some. It may immediately weed out half of the dresses in the store.

But, even then, there are still a lot of dresses to choose from.

However, let's say you've done it the right way and know 5 specific features you want. This instantly may narrow your selection to less than a dozen dresses in the store.

Price shopping is now a breeze! Because you're no longer trying to find a deal in a haystack. It's only out of a small selection.

Moreover, if the store doesn't have any good deals, you quickly know to move on.

Just compare this to not having a clear idea of what you want. You're going to spend all day in a store and when you do find a dress you like, it's going to be much harder to find a special deal on it.

And since you spent so much time inside the store, you're likely going to feel a lot more obligated to go-ahead and "settle" with the best dress you found.

To save, you need to be clear on all of the purchases, from flowers to bridesmaids dresses, to photography, and music.

To help you find-out what you want, wedding magazines and the web are great resources. You may cut-out the items you want and take them to the store with you.

Mistake #3: Jumping The Gun

Getting married is one of the most exciting events of your life.

However, excitement is not always a good thing when it comes to saving money IF you don't have a solid plan in place.

You see, a main difficulty with planning weddings is that as the more decisions you make, the more you're "trapped" in to your decisions.

If you've ordered special floral arrangements, but later find-out the only suitable location has a completely different look, you either must spend a fortune re-ordering new ones... or you're simply out of luck!

Changing your mind is expensive. And the wedding industry isn't known for helping brides at the last minute with affordable prices (normally there are always hidden "rush" charges).

To help with this problem, there are 3 solutions:

1. Make big purchases first. Your dress, floral arrangements, and location should be made at around the same time. You should have these selection narrowed down to make sure they all jive together.
2. Know where your guests will stay, about how many will come, and any traveling expenses you will incur from their travel. Not knowing who's coming or unexpected problems with guests is one of the biggest causes of unexpected wedding planning headaches and expenses!
3. Be careful in what you promise to pay for before you have a solid idea of your costs. As the wedding planning process goes on, you will find all sorts of new expenses you must cover. Too often the bride and groom start brainstorming and quickly get ahead of themselves. Then, by the time you realize something must go, you've already committed far too much!

Simply put, you need to be cautious in how you plan. Get a clear picture of what you want and how much it is going to cost before you get too far ahead of yourself.

Mistake #4: Falling For Common Scams

With so much money being spent, there are countless wedding scams abound.

And although most people are honest, you still need to watch-out for those few that take advantage of you. All it takes is one bad experience to cause wedding disaster!

For this reason, let's cover 5 big ways to ensure you get a fair deal:

1. Ask questions. Make sure everybody is clear on what is expected and the vendor isn't "forgetting" to mention special fees or requirements. Ask specifically about hidden fees.
2. Don't use cash deposits or make any big purchases with cash for that matter. Use credit cards (they're easy to chargeback in a worse case scenario).
3. Be wary of high-pressure sales. If a salesperson is being pushy, don't feel like you have to use them. They're not going to be very helpful in getting deals. Instead, seek-out somebody that genuinely wants to help you. This is where your best deals are found.
4. Be assertive. You're the one paying and vendors should be fair with you. If somebody is trying to offer you bad deal, don't settle. Keep pushing, until you get what you're happy with.
5. Get everything in writing. This ensures there is no misunderstandings and puts you in a stronger negotiating position if something goes wrong.

Simply put, there are simple and easy tips to ensure your wedding goes off without so much as a hiccup you need to know.

Mistake #5: Getting Ripped-Off At The Bridal Shop

The place where rip-offs occur most often is at the bridal shop. Too often bridal shop owners feel like you're going to spend the money... and all they have to do is get the most possible.

But, if you know what to look-for, then you don't have to fall prey to their tactics.

Here are some warning signs to watch-out and precautions you should take:

- * Price shopping prevention by forbidding pictures and even cutting of the labels. Cutting off labels is illegal and can be reported to the FTC. It's a serious offence. If any store you walk into actively tries to prevent you from price shopping, especially if they're removing labels, move on to somewhere else. It's probably just the tip of the iceberg of non-customer friendly practices!

- * Oversized dresses. Often bridal shops tell you to get an oversized dress when they know it's not going to fit you. Then, when it arrives, you don't have any choice, but to pay them high-fees to alter it. To remedy this problem make sure you are measured properly. If you're planning on losing weight, it's easier to adjust an oversized dress than an undersized one. So, you may even need to plan for alterations. Look for somebody that can do it at a reasonable price.

- * Delivery time switch-up. Often bridal shops will give you quotes of how long it takes for certain items to arrive. However, when it doesn't arrive, they'll tell you they told you another date. In other words, it's your mistake! To avoid this problem, make sure to get the date in writing. This improves your negotiating position if something goes wrong.

- * Surprise items on your bill and other hidden fees. Be wary of places that add accessories on to your bill without asking. Normally, they charge you far more than you could otherwise get it for. In addition, watch-out for fees, such as general "service" fees that have no purpose. Ask ahead of time about all possible extra fees.

- * Incorrect math. Check receipts to make sure the vendor has done your math correctly and didn't add a little extra for himself. This happens more often than you may think.

Mistake #6: Settling For What You Don't Want!

Although most brides accept outrageous wedding industry prices, you don't have to.

You can get a BETTER selection of vendors and products for far less.

The only catch is you must seek-out the deals. And if you don't know where to go, the pressure can be intense to "Settle" for normal prices.

After all, you only have so much time!

However, there are easy solutions to finding great deals without searching all over town:

- * Plan on interviewing 3-5 vendors. Most brides only interview 1 or 2. This dramatically lowers your odds of finding somebody that is the most compatible with you, passionate about his or her job, and willing to do your wedding at an affordable price.

- * Ask them the right questions. If you only ask the typical questions, you're going to get canned responses. Look for somebody that is going to give his or her full effort and talent.

- * Look around at multiple places for the right dress. You can get amazing deals on top designer dresses. Don't feel pressured to buy a certain dress full price at expensive retailer prices. You can likely find the exact same one or one like it for a tiny fraction of the normal cost.

- * Cultivate a network of friends and family members by putting your wedding wishes out there. Your best deals come from your relationships with others! For example, you may have a wedding photographer in your close network that is willing to do your wedding at a discount (but, you won't know it, until you put the word out you're looking for someone).

The bottom line is that every bride can get a more glamorous wedding by spending FAR less than you normally expect.

Mistake #7: Trying To Do Too Much Yourself!

Your wedding is a special occasion not just for you and your new husband, but your close friends and family as well.

As a result, in the run-up to the event, old feelings tend to rise to a boil.

This is why it's important for you as a bride to take this into a consideration with your planning.

Moreover, by getting friends and family involved in a positive way it takes a load off of your shoulders.

They can help you find better deals and take over certain tasks you would otherwise pay for or have to do yourself!

Plus, another advantage of involving family friends is that when they feel their ideas are being listened to, they tend to have a more vested interest in making sure their ideas work out. The result is an improved wedding!

Here's how you can make your wedding into the positive "Family event" you deserve:

- * Involve those closest to you in the decision making. Have them brainstorm guest lists, theme ideas, and potential vendors. You can then take the best ideas to save money and reduce stress.
- * Get them doing what they're good at and avoid putting them where they're not. Does your mother or Aunt sew? Is your Dad or husband good at putting things together? Does your best friend or sister have a special eye for color and design? When your loved ones are doing something they enjoy, you get much better results. On the other hand, if you ask them to do something they don't enjoy, they'll resist doing the task (this encourages procrastination and other potential problems).
- * Be careful who you take shopping. Limit the amount of people you bring to those one or two people that are going to be focused on getting deals. Too often, you'll invite a lot of people and they'll be too busy chatting with each other or each giving their 2 cents worth to help you shop!

Wedding Resources to Help You Plan Your Dream Wedding!



<http://noblevideo.com/dreamweddings>



<http://noblevideo.com/amazing-wedding-planning>

Write A Love Letter To Give On Your Wedding Day!

250+ Pre-Written Love Letters
Extra Bonuses: 40 Love Poems
Creative Ideas for Sending Letters

<http://www.noblevideo.com/love-letters-now>

I'll Teach You the Secrets About Writing Stunning Wedding Vows that Most People Will Never Know...

<http://www.noblevideo.com/wedding-vows-toolkit>

Step-by-Step Guides That Walk You Through Everything You Need to Know to Create Your Own Wedding Speech!

<http://www.noblevideo.com/wedding-speeches-made-easy>

Finally, The Diet Created Just For Brides Is Revealed!

<http://www.noblevideo.com/wedding-day-diets>

1,500+ Celebration Cake Pictures

with the cake artist's information, including Wedding Cake Pictures!

<http://www.noblevideo.com/dream-cakes-made-easy>